



Sayı : E-34221550-720-10127

Tarih: 07.10.2022

Konu : Global Expo Botswana

**TÜM ODA VE BORSALARA
(Genel Sekreterlik)**

İlgi : Ticaret Bakanlığının 05.10.2022 tarih ve 78830810 sayılı yazısı.

İlgide kayıtlı yazıda, Botswana Yatırım ve Ticaret Merkezi'nden alınan bir mektuba atfen "Global Expo Botswana" fuarının on altıncısının **1-4 Kasım 2022** tarihleri arasında Gaboron'da düzenleneceği bildirilmektedir. Fuar kapsamında ticaret ve yatırım konferansı, çalışma grupları ve B2B toplantılar organize edilecektir.

Fuara ilişkin daha detaylı bilgi ve katılım formu ekte yer almaktadır.

Bilgilerinizi ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Ali Emre YURDAKUL
Genel Sekreter Yardımcısı

EK: Global Expo Botswana Fuar Broşürü (2 sayfa)



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Tel : +90 (312) 218 20 00 (PBX) - Faks : +90 (312) 219 40 90 -91 -92... - E-Posta : info@tobb.org.tr
Bilgi İçin: Aybike Gül DEMİR - Tel : - E-Posta : aybike.demir@tobb.org.tr



"Reimagining our economy for a Better Tomorrow through digitalization and the application of robust export-led strategies"
1st - 4th November 2022

BOOKING FORM



GlobalExpo
Botswana



Plot 54351, Off PG Matame Road,
Central Business District (CBD)
Exponential Building, Gaborone



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ORGANISED & MANAGED BY



BOTSWANA
INVESTMENT
& TRADE CENTRE



BOOKING FORM

Name of company.....
 Contact person.....
 Sector.....
 Postal address.....
 Country.....
 Telephone.....
 Fax..... Email.....
 Signature..... Date.....

Please list the product(s) you wish to exhibit below

Please tick on the preferred stall space below

Indoor Complete stalls (minimum 9m²) US\$110/BWP1070 per m²

| Dimensions (Square meters) | Price Local (PULA) | Price International (USD) |
|----------------------------|--------------------|---------------------------|
| 9 | 6,741 | 990 |
| 18 | 13,482 | 1,980 |
| 27 | 20,223 | 2,970 |
| 36 | 26,964 | 3,960 |
| 54 | 40,446 | 5,940 |

Note: All complete stands include: 2 spotlights, 1 electrical power outlet, 1 table, 2 chairs.

Indoor space only (minimum 18m²) US\$85/BWP815 per m²

| Dimensions (Square meters) | Price Local (PULA) | Price International (USD) |
|----------------------------|--------------------|---------------------------|
| 18 | 10,269 | 1,530 |

Outdoor space only (minimum 20m²) US\$30/BWP275 per m²

| Dimensions (Square meters) | Price Local (PULA) | Price International (USD) |
|----------------------------|--------------------|---------------------------|
| 20 | 3,850 | 600 |

For more space on any of the above please specify:
DEADLINE FOR BOOKING IS 1st OCTOBER 2022.
 Looking forward to welcoming you as one of our exhibitors at the Global Expo Botswana 2022!!

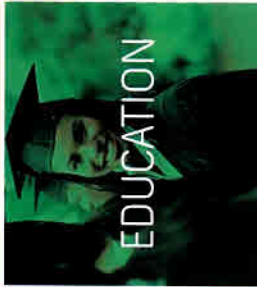
SECTORS



MINING



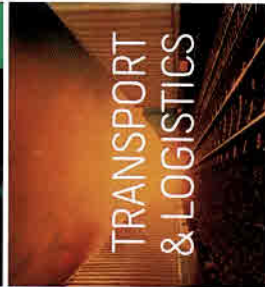
HEALTH



EDUCATION



MANUFACTURING



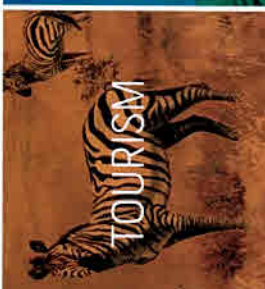
TRANSPORT & LOGISTICS



FINANCE



ENERGY



TOURISM



AGRICULTURE

ATTENTION TO GLOBAL EXPO BOTSWANA

Investment and Trade Centre (BITC) the sixteenth edition of its premier business (b2b) and multi-sectoral expo as the Global Expo Botswana 2022 in Gaborone, Botswana on the 1st - 4th 2022.

will be hosted under the theme **Driving our economy for a Better World through digitalization and the power of robust export-led services.** This major trade and investment fair is one an exciting opportunity to see in one of Southern Africa's and the most stable and fast growing economies given its central geographical location in the SADC region.

GLOBAL BUSINESS BOTSWANA?

Buyers/sellers of your product
 Business Matchmaking
 Partnerships and Joint Ventures
 Business workshops
 The investment and Trade Conference
 Government procurement divisions
 Agents/distributors of your product
 New markets

WHY BOTSWANA?

Strategically in Southern Africa and suitable as a launch pad into the rest of the SADC region presenting a market opportunity of 200 million people.
 Botswana boasts political and economic stability unparalleled in the continent.
 A macroeconomic environment & growth.
 Market access to SACU, MERCOSUR and US markets.
 High sovereign credit ratings in comparison to other African countries e.g. ratings by Moody's, Standard & Poor, World Bank ease of Doing Business, etc.
 International; etc.