



TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



15.08.2022

Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

www.tobb.org.tr - tobb@hs01.kep.tr

Tarih:

Sayı : E-34221550-720-8141 **Konu** : Destination Africa Hk.

TÜM ODA VE BORSALARA (Genel Sekreterlik)

İlgi: Mısır İstanbul Başkonsolosluğu'nun 11.08.2022 tarihli epostası.

İlgide kayıtlı yazıda,19-20 Kasım 2022 tarihleri arasında Mısır, Kahire'deki Royal Maxim Palace Kempinski Hotel'de "Destination Africa" etkinliğinin 6.sının düzenleneceği bildirilmektedir.

Yazıda devamla, bahse konu etkinliğin Mısır'da tekstil endüstrileri için yıllık uluslararası bir pan-Afrika B2B kaynak bulma etkinliği olduğu; Afrika Tekstil, Hazır Giyim ve Ev Tekstili üreticilerini uluslararası alıcılarla tek bir yerde buluşturarak iş fırsatlarını ve ticaret faaliyetlerini küresel düzeyde güçlendirmeyi amaçladığı ifade edilmektedir.

Etkinliğe ilişkin sektörel bazlı katılım formları ve broşür ekte sunulmakta olup, http://www.destination-africa.org/ adresinden detaylı bilgi alınması mümkündür.

Bilgilerinizi ve ilgili üyelerinize duyurulması hususunda gereğini rica ederim.

Saygılarımla,

e-imza

Ali Emre YURDAKUL Genel Sekreter Yardımcısı

EK:

- 1- Broşür (4 sayfa)
- 2- Konfeksiyon Katılım Formu (2 sayfa)
- 3- Ev Tekstili Katılım Formu (1 sayfa)
- 4- Tekstil Katılım Formu (2 sayfa)





THE NEW FRONTIER OF THE WORLD'S SOURCING DESTINATION FOR APPAREL, TEXTILE & HOME TEXTILES IN AFRICA

19 - 20 November 2022

Royal Maxim Palace Kempinski Cairo, Egypt



AFRICA 2022

THE 6TH EDITION

Destination Africa is an annual international pan-African B2B sourcing event for the textile industries in Egypt. It brings together the African Textile, Apparel, and Home Textiles manufacturers in ONE place with the international buyers to strengthen the business opportunities and trade activities on a global level. The event consists of a regional exhibition with African countries pavilions.

Destination Africa has witnessed an outstanding success with a growth of visitors since 2016, resulting in an increase in the exhibitors' number, the exhibiting space and the number of local, regional and international visitors. Therefore the past editions' impact has been recognizable leading to spreading and highlighting "Destination Africa's" name among the international buyers and exhibitors.

Thank you for the very warm and great reception and experience we and our team had at the event. The event is a good platform for collaboration and easy touch points with all the players in the region. We are excited for the future and what is possible.

Li & Fung / FRC - USA

Thank you for being a pioneer for Africa with this platform! For a future empowering the next generation on this continent.

Adidas - Germany

EXHIBITORS

African manufacturers and suppliers of :

- Apparel
- Denim garments and textiles
- Fashion brands and labels
- Clothing fabrics
- Yarns
- Home Textiles
- Trade / Textiles Associations

WHY DESTINATION AFRICA?

- Network with hundreds of regional and international industry professionals.
- Capitalize on the global growing trend to make Africa the primary sourcing destination
- Compete in an expanding global economy and be part of Africa's economic growth
- Highlight Africa's Prime location, export opportunities and trade activities.
- Showcase the diversity and economic opportunities that Africa offers.
- Promote competition in quality of product, product variety, competitive prices and efficiency that meets the needs of the international buyers.
- Network with hundreds of regional and international industry professionals.

WHY VISIT?

- Explore the African manufacturers, prices, efficiency and product variety.
- Stay updated with Africa's latest trends and challenges.
- Network with potential new sources and open business opportunities.
- Benefit from international agreements (COMESA, GAFTA, AGADIR, QIZ, GATT, GATS & Duty Free)





WHO SHOULD VISIT

Retailers



Manufacturers



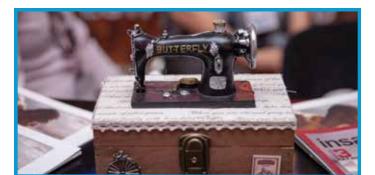
Private Labels

Wholesalers

Buyers

Importers

Sourcing



All fairs and conferences were at a very high level. I can say that after visiting many such events around the world. Now we have a bigger idea of what is being produced in Africa and what shopping you can do here.

Ferax - USA



Amazing show. It was really good to attend and connect with many factories at the exhibition. We are looking forward to starting working in Egypt.

The Sourcing Company - USA

FACTS & FIGURES

The 4th edition of Destination Africa (2019) was held at The Royal Maxim Palace Kempinski Hotel in Cairo on a period of three days. The B2B event was on the first two days followed by factory visits. In a space of 3,000 sqm and a net exhibiting space of 1,550 sqm, the Egyptian and African manufacturers displayed their high quality products to the attending international buyers interested in sourcing from the region.







More than

84% of the international visitors are likely to recommend

Destination Africa

to others

More than

76%

of the international visitors are interested in attending the following edition

More than

84%

of the international buyers will source from Africa

More than

82%

of the international visitors found the product(s) they were looking for

More than

88%

of the international visitors found the product quality to be excellent





Egypt



Algeria



South Africa



Nigeria



Morroco



Ethiopia



BUYERS

- Adidas
- Ralph Lauren
- Huao Boss
- ◆ Benetton
- ◆ C&A
- Chantelle
- ◆ Macy's
- Massimo Dutti
- Defacto
- **◆** Hela Clothing
- Era Iplik ◆ Circulo
- ◆ LC Waikiki
- ◆ Li & Fung Jerry Leigh
- - ◆ Kipas Pazarlama
 - Dollarama
 - Discount Center

VISITING COUNTRIES

















Be part in making Africa the new frontier of the world's sourcing destination

(+20) 2527 1010, Ext: 145 - 172



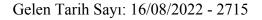
www.destination-africa.org

EXHIBIT

exhibit@destination-africa.org

VISIT

ibp@destination-africa.org



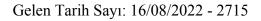


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Apparel Buyer's Profile

All fields are mandatory to complete and be submitted to: ibp@destination-africa.org

CONTACT INFORMATION:			
Company Name*:			
Contact Name*: Occupation*:			
Country*: City:			
Address:			
Work Phone*: (Country code) (No)			
Mobile Phone*: (Country code) (No)			
E-mail*:			
Company Website*:			
(Note: If a website is not available, kindly send a complete company profile to ibp@destination-africa.org) ***			
() in the second of the secon			
COMPANY PROFILE:			
Year of Establishment*: No. of Employees*:			
Annual Turnover in US\$*: Annual Value of Imports in US\$*:			
Countries currently buying from:			
Are you importing from Africa now? * Yes No If yes, from which countries?			
Are you working through an agent?* Yes No			
What is the target market segment of your products? * Upper Middle Low			
COMPANY TYPE OF ACTIVITY *:			
☐ Wholesaler ☐ Department Stores ☐ Manufacturer ☐ Retail Chain ☐ Hypermarket ☐ Discount Stores			
☐ Importer ☐ Agent ☐ Brand ☐ Mail Order			
Other:			
TYPE OF BUSINESS COOPERATION REQUIRED WITH THE AFRICAN EXHIBITOR *:			
☐ Outsourcing ☐ Investment ☐ Joint Venture ☐ Import ☐ Others:			
Outsourcing Investment Joint Venture Import Others:			
Outsourcing Investment Joint Venture Import Others:			
Outsourcing Investment Joint Venture Import Others:			
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Outsourcing Investment Joint Venture Import Others:			
Outsourcing Investment Joint Venture Import Others:			
Outsourcing Investment Joint Venture Import Others: The following section is mandatory to complete			





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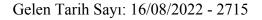
PRODUCT CATEGORY: ☐ Men ☐ Women ☐ Children ☐ Babies			
PRODUCT RANGE YOU ARE INTERESTED IN: Hosiery:			
Full Body:			
Dresses & Gowns:			
Jackets & Coats: ☐ Cape ☐ Coat ☐ Jacket ☐ Denim Jacket			
Pullovers & Sweaters: ☐ Bolero ☐ Cardigan ☐ Pullover ☐ Turtleneck Sweater ☐ Twinset ☐ Sweatshirt ☐ Hoodie			
Shirts & Tops: Blouse Dress Shirt Polo T-Shirt Vest Casual Shirt Tank Top			
Skirts: Skirt			
Suits: ☐ Blazer ☐ Jacket ☐ Pantsuit ☐ Tailcoat ☐ Trousers ☐ Tuxedo/Smoking ☐ Uniform			
Trousers: ☐ Chinos ☐ Leggings ☐ Jeans ☐ Pants ☐ Shorts ☐ Sweat Pants			
Traditional:			
Underwear: ☐ Bathrobe ☐ Boxer Shorts ☐ Briefs ☐ Pajamas ☐ Panties ☐ Sleepwear ☐ Thermalwear			
Accessories: ☐ Belt ☐ Gloves ☐ Hat ☐ Scarf ☐ Tie			
Garment Accessories: ☐ Zippers ☐ Buttons ☐ Threads ☐ Labels ☐ Hangers			
Other:			
Terms & Conditions Apply * Buyers who do not meet the qualifying criteria are welcomed to attend as an international visitor, benefit from our discounted hotel rate, receive a meet and assist service, a free admission to the B2B event and catalogue.			
Signature: Date:			



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Home Textiles Buyer's Profile

All fields are mandatory to complete and submitted to: lbp@destination-africa.org		
CONTACT INFORMATION*:		
Company Name*:		
Contact Name*: Occupation*:		
Country*: City:		
Address:		
Work Phone*: (Country code) (No)		
Mobile Phone*: (Country code) (No)		
E-mail*:		
Company Website*:		
(Note: If a website is not available, kindly send a complete company profile to ibp@destination-africa.org) ***		
COMPANY PROFILE:		
Year of Establishment*: No. of Employees*:		
Annual Turnover in US\$*: Annual Value of Imports in US\$*:		
Countries currently buying from:		
Are you importing from Africa now? * \square Yes \square No If yes, from which countries?		
Are you working through an agent?*		
What is the target market segment of your products? * Upper Middle Low		
COMPANY ACTIVITY TYPE *:		
☐ Wholesaler ☐ Department Stores ☐ Manufacturer ☐ Retail Chain ☐ Hypermarket ☐ Discount Stores		
☐ Importer ☐ Agent ☐ Brand ☐ Others:		
TYPE OF BUSINESS COOPERATION REQUIRED*:		
☐ Outsourcing ☐ Investment in Egypt ☐ Joint Venture ☐ Import ☐ Others:		
Outsourting Children in Egypt Choint Venture Children Children Children		
PRODUCT RANGE YOU ARE INTERESTED IN THE FAIR*:		
Home Hotels & Hospitals		
Bathrobes Beach Towels Kitchen Towels Terry Towels Pillows		
Quilts Blankets Table Linen Bed Linen Hand Made Carpets & Rugs		
☐ Curtains ☐ Upholstery ☐ Machine Made Carpets & Rugs		
Terms & Conditions Apply		
* Buyers who do not meet the qualifying criteria are welcomed to attend as an international visitor, benefit from our discounted hotel rate, receive a meet and assist service, a free admission to the B2B event and catalogue.		
-,		
Signature: Date:		





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Textile Buyer's Profile

All fields are mandatory to complete and submitted to: ibp@destination-africa.org

CONTACT INFORMATION:			
Company Name*:			
Contact Name*: Occupation*:			
Country*: City:			
Address:			
Work Phone*: (Country code)(No)			
Mobile phone*: (Country code) (No)			
E-mail*:			
Company Website*:			
(Note: If a website is not available, kindly send a complete company profile to ibp@destination-africa.org)***			
COMPANY PROFILE:			
Year of Establishment*: No. of Employees*:			
Annual Turnover in US\$*: Annual Value of Imports in US\$*:			
Countries currently buying from:			
Countries currently selling to:			
In which country/ies are you active?			
Are you importing from Africa now? * The State of the Sta			
If No, did you import form Africa before? * Yes No If yes, from which countries?			
Are you working through an agent?*			
What is the target market segment of your products? * Upper Middle Low			
COMPANY TYPE OF ACTIVITY *:			
☐ Wholesaler ☐ Manufacturer ☐ Buying Office ☐ Importer ☐ Agent Others:			
TYPE OF BUSINESS COOPERATION REQUIRED WITH THE AFRICAN EXHIBITOR *:			
Outsourcing Investment Joint Venture Import Others:			
PRODUCT RANGE YOU ARE INTERESTED IN*:			
☐ Fibers ☐ Yarns ☐ Sewing Threads ☐ Woven Fabrics ☐ Knitted Fabrics			
☐ Denim Fabrics ☐ Lace Fabrics ☐ Technical Textiles (Clothtec, Medtech, Protech, Sportech Yarn or Fabrics)			
Dyeing, Printing & Finishing Other:			
Selected products details:			



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Terms & Condition	s Apply
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Signature:	_ Date: